



## Community Benefit Report 2017

Virginia Mason Memorial is committed to our community and to providing high-quality health care and services to those we serve in Yakima, Kittitas and Klickitat counties.

In 2017, Memorial identified five key priority areas from the Community Health Needs Assessment (CHNA) to address some of the greatest needs in our community, including:

- Access to care
- Health equity
- Chronic disease prevention and screening
- Adverse Childhood Experiences (ACEs)
- Infant mortality

We provide a number of programs and services that align with our priority areas and support our mission and vision as a community hospital and push us to meet our core purpose: inspiring people to thrive.

  
Russ Myers  
Chief Executive Officer



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Healthy Yakima.



## Fast Facts:

Virginia Mason Memorial is a private, not-for-profit community healthcare organization providing a continuum of care of integrated health services including:

- An acute-care hospital licensed for 226 beds
- A large, multidisciplinary group practice of 132 physicians offering both primary and specialty care

## Purpose, Vision, Mission and Values:

### CORE PURPOSE: To inspire people to thrive

*Core Purpose reflects the heart of an organization over several decades.*

*Though it is never completely fulfilled, it is something that continually guides us.*

### VISION: Creating healthy communities one person at a time

*Vision is an inspiring, realistic picture of what we want to look like over the next 10 years or so.*

### MISSION: Achieving health with you in new ways

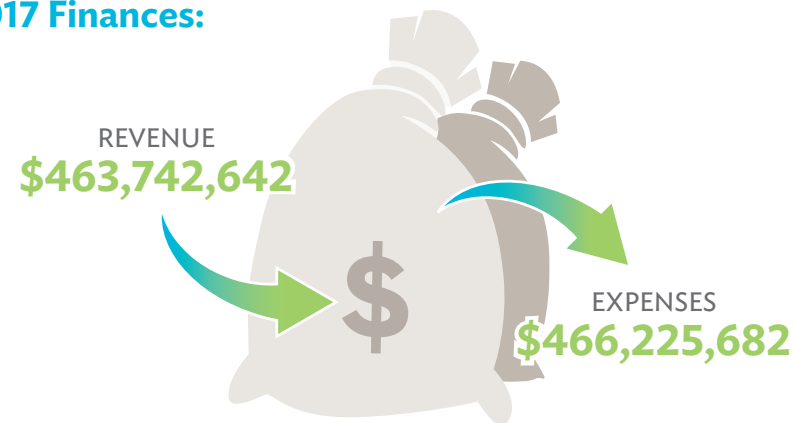
*Mission is what we do.*

### VALUES: Respect / Accountability / Teamwork / Stewardship / Innovation

*Values describe the shared beliefs of our organization—*

*those things that really matter to us—and help us to achieve our Vision.*

## 2017 Finances:



## What is Community Benefit?

As a not-for-profit, mission-driven healthcare organization, Memorial, under our tax exemption status, provides certain community benefits to assist our patients and community. Community benefits are programs and activities that are built upon our belief that improving health will transform Yakima. By promoting health and healing as a response to identified community needs, serving vulnerable populations and building partnerships we strengthen Yakima as a vibrant and healthy place to live, work and raise families. It is more than just treating the sick; it is about creating and supporting healthy families—physically, socially, and economically.

*The Community Benefit figures are being reported in accordance with the IRS Form 990 Schedule H requirement.*

## Taking care of our community

Total Community Benefit / **\$55,398,344**

### Financial Assistance / **\$6,310,308**

Financial assistance is the amount of free or discounted medically necessary care provided to patients unable to pay some or all of their bills. Our financial assistance policy covers services provided in the hospital and at hospital-associated facilities across the system. Virginia Mason Memorial does not deny necessary urgent care or emergent health services to any individual based upon their ability to pay for the services.

### Uncompensated Medicaid / **\$32,957,119**

Medicaid is a health care program that assists low-income families or individuals in paying for long-term medical and custodial care costs. Medicaid is a joint program, funded primarily by the federal government and run at the state level. Medicaid covers part of the cost for treatment and Virginia Mason Memorial covers the remainder.

### Community Health Improvement Services / **\$2,898,082**

Programs that contribute to improving community health status and quality of life. Virginia Mason Memorial engages in many community outreach programs, including initiatives designed to serve the at-risk and vulnerable populations in our community. Health needs in our community have been identified through our Community Health Needs Assessment. We are addressing those needs in a variety of ways and have focused on a set of priorities: access to care, diabetes and obesity. Each year, we collaborate with our community partners and serve over 25,000 community members through outreach, education classes and health screenings.

### Health Professions Education / **\$7,572,398**

Investments in tomorrow's health care professionals. By investing in the future of health care through education and research, Virginia Mason Memorial has made a strong commitment to the health of our community. Educating medical professionals is a charitable purpose that benefits our community by helping to prepare the health care professionals of tomorrow.

### Subsidized Health Services & Research / **\$5,053,491**

Subsidized health services ensure access to essential care in our region that are a cost to the health system. Services may include palliative care, trauma services, pediatric programs, behavioral health programs, obstetrical services, and many more. Medical and health care research investigates the long-term welfare of the community at large. Research projects seek to generate and share knowledge that enhances the future of health care in both the clinical and community setting. Research projects may investigate underlying biological mechanisms of health and disease; epidemiology, health outcomes and effectiveness; and studies related to changes in the health care delivery system.

### Community Investment & Community Building Activities / **\$606,946**

Community Investment Grants includes funds and in-kind services donated to community organizations or to the community at large specifically for activities that qualify as community benefit. Community Building Activities improve the community's health and safety by addressing the root causes of health problems, such as poverty, homelessness and environmental hazards. These activities strengthen the community's capacity to promote the health and well-being of its residents by offering the expertise and resources of the health care organization.